

[Lexmark Print Release]

Securing documents
and managing
your Print
to drive down Costs!



LEXMARK[™]

Print Less. Save More.

Print less? This may seem like a surprising message for a company dedicated solely to printing. But when you consider that businesses spend, on average, up to 6% of their turnover on printing, and that active print management can cut office print costs by up to 30%, it makes a lot of sense. Lexmark products, solutions and services provide innovative ways to save you time, drive down costs and reduce your impact on the environment. We are committed to helping you print less and save more.

Source: HitTrends/CapVentures... Network Document Solutions Forecast 2007-2012, Network Document Solutions Consulting Services, August, 2008

Until now, management and control of output was the missing piece to cost reduction and control within an organization. "On average, an employee prints 28 pages per day and 1 page out of 6 goes directly to the trash without being read" (Ipsos). Lexmark Print Release increases user's accountability when printing and provides mechanisms to manage and control what is printed and copied. The result is a more structured output fleet, providing document security, reporting and analysis which ultimately reduces the overall cost of output.



Save Money

Reduced paper consumption, a reduction in desktop printers, user printing and copying accountability, constant device availability, colour printing access and print policies will significantly reduce your output costs.



Enhance Productivity

Printing on any device means users remain productive and do not waste time waiting for a device to become available. The ease of use allows users to interact easily reducing training time and provides confidentiality for sensitive documents.

Save the Environment

Forgotten and unnecessary jobs are purged on the server automatically, eradicating wasted paper. The solution is network based and documents are released while the user is at the device. This mitigates the need for a large installation of desktop printers with low yield supplies that remain installed only for printing documents securely at the user's desk.



Ease of Use

- Powerful and easy to use interface
- Dedicated icons for the solution to support one touch button concept



Variable Authentication

- User Authentication to match your needs
- Support for proximity cards
- Integration in corporate directory



Architecture flexibility

- Lexmark Print Release and Lexmark Print Release Enterprise versions are available
- Uses standard printer drivers so not tied down to specific client operating system

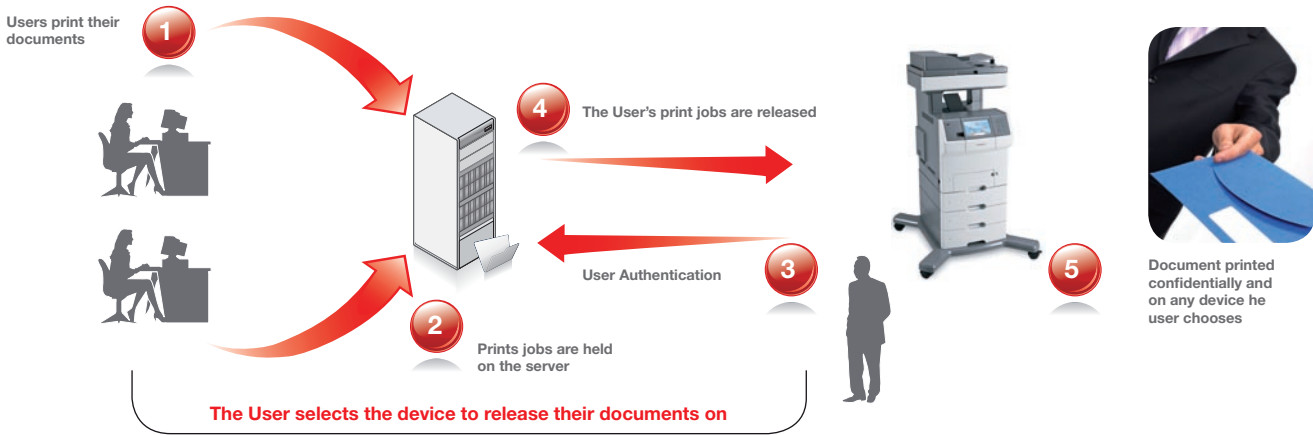


Professional Services

- Lexmark Professionals with industry certification
- Trained VARS personnel
- Solid and Comprehensive Support and Maintenance

Lexmark Print Release Explained...

Solution Interaction



User authentication

ID Card

There are several options for User authentication allowing easy integration and compliance with corporate security policy:

- 1 Personal Identification Number (PIN)
- 2 ID Badge
- 3 User ID and Password

PIN, LDAP

Tracking and Reporting

Built-in tracking and reporting assists with control, usage and management of output. Functions include:

- 1 Print Job Accounting
- 2 Copy Job Accounting
- 3 Transaction/Usage Reporting
- 4 Department Charge Back Capabilities

Lexmark's Solutions

Price

Confidential Print (In the box)

Confidential Print is a standard feature which allows users to release print jobs confidentially using a PIN code from the driver. The feature is device specific and does not support Lexmark Print Release.

Lexmark Print Release Standard

Lexmark Print Release Standard is the Lexmark offer for Lexmark Print Release for single locations with support for 50 devices or 500 users. Authentication can be managed with PIN, userid and badge.

Lexmark Print Release Enterprise

Lexmark Print Release Enterprise is a solution for larger installations across multiple locations. Authentication can be managed with PIN, userid and badge. Making for easy integration with current authentication methods used within the enterprise. Tracking and reporting on-usage, volumes and trends is built into this offer.

Functionality

At Lexmark, our goal is to integrate seamless solutions so you can concentrate on your business



Lexmark currently manages billions of pages for customers with headquarters in 29 countries around the world. With impressive numbers like these, it is easy to see why Lexmark has become the standard for excellence in customer care. We provide visibility, accountability, and control to a range of clients throughout the world. We can also help you integrate our service offerings with our specific Industry Solution for optimal control of your print environment.

With our extensive understanding of technology and unique, industry-specific knowledge gained from developing custom output solutions for thousands of organizations, Lexmark has the expertise to help you uncover hidden opportunities in your output environment and implement strategies and processes to streamline the flow of information in your business.

Lexmark Professional Services, the consultative arm of our company, brings Lexmark expertise to your own unique situation to design and deliver practical solutions that will improve productivity and cut costs across your output environment. Professional Services range from assessment and evaluation consultations through system design and implementation engagements.



Lexmark Consulting

The Lexmark Discovery program gives you access to professional people, processes and expertise to help your organization assess the current state of your output environment and highlight key opportunities for cost saving and productivity gains. Lexmark Consultants will recommend industry leading solutions and deployment principles to deliver this in the real world. Lexmark consultants, are independently certified, use best practice techniques and processes to deliver consistent high value opportunities in-line with our customer's business requirements. With in excess of a thousand consistently successful engagements, Lexmark offers a wealth of industry knowledge coupled with experience.

As we have learned at Lexmark, one size never fits all, thus we have designed three levels of assessment based on your specific situation and environment. These models have been created to offer a flexible and scalable approach to adapt to specific circumstances and everyday business pressures.



Solutions Design

Lexmark Print Release solutions are a proven way to reduce the total cost of output, secure documents and provide the means to control and manage output. Whether it is for a single location or across a large enterprise, Lexmark Print Release delivers the flexibility and functionality to ensure cost savings and helps manage the impact of printing on the environment. In short Lexmark Print Release allows you to Print Less.

Our Professional Services Teams consult on, design and deliver Lexmark Print Release solutions that seamlessly integrate into your environment.

To get the most out of each solution, Lexmark offers an Annual Maintenance & Service (AM&S) contract to provide technical support and Software updates, when needed, to your business. With support, a service agreement and all the necessary updates are included in the contract, a Lexmark AM&S agreement ensures the highest level of continuity for your Lexmark Print Release solution.



Environmental commitment

Lexmark believes that the environment is a critical component of responsible business management and clearly demonstrates it by implementing the "4R" strategy: Reduce, Recover, Reuse and Recycle. To learn more about these programmes please visit www.lexmark.com/recycle

For more information on Lexmark products and services please visit www.lexmark.ca

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